



Local Shorts up for Contention for VAFF's Best Canadian Shorts Award

Festival Runs November 6-9, 2014 at the Cineplex Odeon International Village Cinemas

Vancouver, BC—October 15, 2014—The Vancouver Asian Film Festival (VAFF) is proud to showcase local Vancouver filmmaking talent in their much anticipated 18th Annual celebration of Asian filmmaking at Cineplex Odeon International Village Cinemas, 88 W. Pender from November 6th to 9th, 2014. Local filmmakers are highlighted in the program **LIFE IN MULTICULTURE** which plays on Sunday, November 9th at 2PM.

LIFE IN MULTICULTURE showcases eight short films from Vancouver-based filmmakers - including the winners of this year's Mighty Asian Moviemaking Marathon filmmaking contest, **STICK WITH YOU** and **#YELLOWMAN**. The films in this program unflinchingly explore the changing faces and conflicts of contemporary Canadian life in Metro Vancouver, including the ongoing impact of cultural pluralism on how we see our country, our city and ourselves.

“Ranging from documentary, thriller, to the bromance genre, the short films at this year’s VAFF shows a maturity and versatility in our local filmmakers that Vancouver can be proud of,” affirmed Kathy Leung, VAFF Programming Advisor. These shorts also qualify for VAFF’s annual Best Canadian Shorts Award which will be announced at a special industry event at the iconic Dr. Sun Yat-Sen Gardens on the last day of the festival.

“This year’s VAFF aims to be thought-provoking,” stated Grace Chin, festival director. “The theme, *What’s Your Perspective?*, challenges our audience to examine the lens with which they look inward, as well as outward at the world - similar to how filmmakers bring their unique perspectives to their work. This year, we have 40 films that include feature-length films, documentaries and shorts produced by Vancouver, Canadian, American and international filmmakers.” The VAFF 2014 lineup includes an impressive 9 world premieres, 2 North American premieres, 3 Canadian premieres and 2 Vancouver premieres.

Tickets are available online at www.vaff.org, or at the VAFF table located in the foyer of the Cineplex Odeon International Village Cinemas starting November 6th. There will also be VIP passes available online for \$88 in advance of the festival or \$150 during the festival. All VAFF VIP pass holders will receive complimentary, priority access to all film screenings and special events at the festival and have the chance to mingle with filmmakers, actors and other industry guests. Visit www.vaff.org or email info@vaff.org for more information. Screeners are available upon request.

Follow the festival as it unfolds at:
Facebook/VAFFVancouver

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About the Vancouver Asian Film Festival

The Vancouver Asian Film Festival Society (VAFF) is a not-for-profit organization that celebrates diversity in film by providing a forum for independent Canadian and American Asian filmmakers to showcase their work to Asian and non-Asian audiences in Vancouver. The oldest Asian film festival in Canada, it was founded by independent filmmaker and writer Barbara K. Lee in 1995 and debuted in September 1997. VAFF is entirely organized and produced by a group of dedicated volunteers, and is made possible through support from community partnerships and generous financial support from corporate sponsors, public funders and private donors. Organizers are expecting close to 4,000 audience members over the four-day festival.

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